

Update on the Outreach Questionnaire

Below is Guy's response to the idea of the Survey/Questionnaire

-----Original Message-----

From: office uucgt. org <office@uucgt.org>

To: Judy Myers <tcjlm@aol.com>; Jolynn Paige <heyjopaige@gmail.com>

Sent: Tue, Dec 15, 2020 8:37 am

Subject: Survey idea...

Dear Judy –

Jolynn and I just got off the phone after a wonderful and thorough conversation about the proposed survey.

The way in which Constant Contact formats surveys is inherently opposed to the format you created – a page of lines to fill in with the names of organizations to which people give of themselves. (Which is a great way to help people see this as easy and quick!). So:

After much conversation Jolynn and I think that, however much it may seem *more* to ask, we think it'd be much *less* to ask if we send out a very simple e-mail, with your questions condensed as concisely as possible, asking folks to e-mail us back. (Jolynn said you wish to collate this info, so we'd have them e-mail responses to you.). Folks may be a little lazy or hesitant to respond, but I'll send reminders in various *Flashes* and Minister's Messages, and so on, and we'll make sure we get plenty of info. The idea of sharing these specific sorts of things with ministerial candidates is a terrific idea, especially as our Congregation is SO active within the UUCGT Community and the Grand Traverse Region at large. (How many towns our size have a symphony, choruses, professional and community theatre at all, much less of the calibre of ours? Not even to mention what's available through Interlochen.)

What would you think of something along the lines of...

Among many discussions the Board is having regarding our Ministerial Search is this question: What is the "bigger picture" of what our Congregants find important in the community at large? Specifically: to which organizations, nonprofits, schools, etc. do you donate your time, talents, or money?

For example: Do you play in the pit orchestra for musicals at the Old Town Playhouse? (We happen to know that some of you do!) Do you usher for ballets or concerts at Interlochen? Do

you subscribe and/or donate to the Traverse Symphony or the Parallel 45 Theatre? The National Writers Series?

Proposed change; Are you a volunteer at Safe Harbor, GT Indivisible, TC Film Festival, Interlochen Arts Academy, Food Pantry, Single Moms, For Love of Water, Tart Trails, Nature Conservancy, Food Rescue, Humane Society, any educational volunteers??? Etc. Etc. We know there are a multitude of volunteers and places that we all donate too, so please let us know ALL of these.

We are trying to base our discussion on our UU Seventh Principle; “Respect for the interdependent web of all existence of which we are a part” – so there’s a question about that, too.

2020 has been the year of the pandemic, so obviously we have not been active in the ways we might usually be, so please think back over the last three years or so as you share your answers.

1. Please list organizations, projects, or causes to which you have given your time, talents, and/or money? Tell us which of these things you donated – no amounts necessary.
2. What are three things we could be doing as a Congregation to put our Seventh Principle into action/practice?
3. Any other (brief) comments?

Jolynn and I both think this would actually seem less daunting to recipients. And we KNOW it would far, far easier to collect the information this way than via Constant Contact because of the parameters and limitations of their survey software. Thought? (Please “Reply All” as I’m including Jolynn!). THANK YOU!

gwm

Emily’s response

Emily Mitchell emilymtc@gmail.com [Hide](#)

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Hi All, If I may offer, Google Forms does aggregate responses into spreadsheet form.

I don’t recommend you go with an email blast and “hand-sort” the answers from scratch. There are so many online tools that will save you and team time.

A Google Form is super easy to set up, you can customize it. It allows you to share with collaborators who can see responses. It provides email notifications to collaborators and you can export data...

Someone needs to have a basic personal Google account, that's all.

I avoid Google but, sometimes they just nail it. I'm no expert! I have not set up a Google Form myself.

Below are two screenshots from a Google Form that a project partner of mine set up in 10 minutes:

1. The form
2. The Responses tab showing summary (please don't share, It has real names)
3. If I had done a third screenshot, I'd show you the ordinary export spreadsheet with all the data details

<https://support.google.com/docs/answer/6281888?co=GENIE.Platform%3DDesktop&hl=en>

Have a look and see what you think! All best, Emily

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