

| Face Book Campaign Name  | Results | Result Type             | Reach | Cost/Result | Amount Spent | Ends       |
|--|---------|-------------------------|-------|-------------|--------------|------------|
| Totals:  |         |                         | 6677  | 0.0335      | 223.7        |            |
| "Here's the schedule for the UU today:"  | 34      | actions:post_engagement | 632   | 0.205882    | 7            | 2016-11-10 |
| "Wise words."  | 80      | actions:post_engagement | 839   | 0.1595      | 12.76        | 2016-11-15 |
| 2-DAY EVENT THIS YEAR! Please join us for this 2nd annual event hosted by our... | 1       | actions:rsvp            | 104   | 7           | 7            | 2016-10-22 |
| "Finally! Our UUCGT "elevator speech"! "   | 1356    | actions:video_view      | 2021  | 0.014735    | 19.98        | 2016-10-22 |
| "Don't forget that there will be a blessing of..."                               | 26      | actions:post_engagement | 443   | 0.307692    | 8            | 2016-10-10 |
| Post: "Unitarian Universalist Congregation of Grand..."                          | 103     | actions:post_engagement | 1452  | 0.252427    | 26           | 2016-09-29 |
| Event: Find What You Are Truly Seeking   | 14      | actions:rsvp            | 1296  | 1.428571    | 20           | 2016-09-11 |
| Post: "This Sunday's service might push your buttons:..."                        | 28      | actions:post_engagement | 430   | 0.319643    | 8.95         | 2016-08-20 |
| Elections Making You Crazy? Come And Learn About Nonviolent Communication!       | 4       | actions:rsvp            | 636   | 5.75        | 23           | 2016-08-22 |
| Post: "Systems in congregations will be part of this..."                         | 33      | actions:post_engagement | 534   | 0.30303     | 10           | 2016-07-22 |
| Post: "Unitarian Universalist Congregation of Grand..."                          | 31      | actions:post_engagement | 481   | 0.193548    | 6            | 2016-07-09 |
| The Rise of the "Nones" - GenX Millenials - A Conversation About Meaning and...  | 10      | actions:rsvp            | 1461  | 3           | 30           | 2016-07-21 |
| Post: "Restore your sanity - 1 hour this Sunday, 10:30..."                       | 7       | actions:post_engagement | 210   | 0.714286    | 5            | 2016-07-08 |
| The Art of Loving Kindness ... - Event Responses                                 | 19      | actions:rsvp            | 335   | 1           | 19           | 2016-07-19 |
| Post: "This week, Specialty Class Sunday for children..."                        | 14      | actions:post_engagement | 1069  | 1.500714    | 21.01        | 2016-07-01 |